Monday We Start the Second Week of this Great Sale with a Shower of Bargains



L Lingerie Dresses in the United States, acknowledged even by his competitors to have the best looking styles that are produced in this country. He has no road nien, does no advertising, yet buyers from all over the land seek him out and make advances to obtain his favor, so much are his levely creations in demand by the best judges of value and fashion. MARQUISETTES, VOILES, LACE, LINGERIES AND

OTHER MATERIALS GENERALLY SEEN ONLY IN COSTLY GOWNS.

Combined with this great fortunate purchase, we have added Lingerie Dresses from our own regular stocks that sold at the beginning of the season for much more than the advertised prices. All are grouped in these lots for spirited selling.

The styles are so numerous it would require an entire newspaper page to tell of their beauty and describe the models. All sizes from misses' 16 to women's 42. And if you are inclined to doubt that you can buy such dresses at the prices we quote, we will be glad to show you every dress in each lot, that you may decide for yourself just how true are the values mentioned. On sale beginning Monday morning until they are all sold. You may see some of them in our San Antonio street windows today.

H	\$12.50	White	Lingerie	Dresses,	July	Clearance \$7.95
U	\$17.50	White	Lingerie	Dresses,	July	Clearance\$10.00
	\$25.00	White	Lingerie	Dresses,	July	Clearance \$15.00
	\$35.00	White	Lingerie	Dresses,	July	Clearance\$25.00

Silk Dresses at \$19.85 & \$25 Two Extra Special Values

O NE of the most important features of Monday's selling will be the offering (although some have but recently arrived) of a carefully selected and exclusive collection of charming silk frocks of crepe de chine, crepe meteor, Charmeuse and "Dolly Madison" silk. Some very distinctive adaptations of favored foreign-conceived modes are in the collection and the prices are the lowest ever known for garments of like quality. Many suitable for Roof Garden, afternoon and Parties. In two lots at \$19.85 and \$25.00-which means that the first who come will get the cream of the assortment.

Chances to Buy at Wholesale & Less

M OST merchants claim that the average life of any sale is two or three days—this statement does not hold good in regard to the "Popular's" sales. All this week our Clearance Sale outsaled all past events and present counterparts. And why? Because the "Popular" offers bona fide values and gives what it advertises. And next week we will beat this week's marvelous records.

Only One Way To Do It-

BY offering bigger and better bargains—by replenishing stocks, by throwing vast quantities of goods from our store rooms into the bargain hotbed, by the addition of special purchases our buyers are sending in daily from the East-by making it worth your while to buy more enthusiastically than last week. We will do it-with offerings like these!

Blouses At Less Than Materials Cost

WE CAN'T look at the attached price-list without a sigh. No more can you view it, without beaming with smiles. "Clearance" at this store, is no respector of prof-

The lot is composed of the most exquisite models that Blouse makers have produced this season. Many of them copies of the very costly Paris models-Lingerie, Voile and Marquisette Blouses, some lavishiy hand embroidered, others trimmed with real laces, and still others trimmed in the popular Bulgarian colorings. High and low neck models, open front and back, long and short sleeve styles. All in the very latest summer styles. You must see these Blouses to be able to appreciate their beauty and worth. During the July Clearance Sale we offer them as follows

Prices on Opposite Side



\$1.50 and \$2.00 White Lingerie Blonses, on sale at, each 50c Odds and Ends in Silk Blouses, worth to \$4.95 at\$1.50 Middy Blouses, sizes 6 to 20, on sale Our "Popular" Special \$1.45 line of White Lingerie Blouses \$1.15
Our "Popular" Special \$2.45 line of
White Lingerie Blouses \$1.89
White Lingerie Blouses, worth up to
\$5.50, your choice \$2.85 \$6.50, your choice \$3.85

White Lingerie Blouses, worth up to \$8.50, your choice \$4.85

White Lingerie Blouses, worth up to \$10.50, your choice \$6.45

White Lingerie Blouses, worth up to \$13.50, your choice \$8.95 Our line of \$15.00 to \$19.50 Blouse \$25.00, your choice \$15.00

Goodbye Prices on All Separate Skirts

Skirts made of tropical weight woolens and Skirts of all the favorite wash materials; every one is included. This assortment of wool separate skirts includes the newost style features in such fashionable materials as summer weight serges, Bedford cord, swagger shepherd checks and handsome light mixtures. Gracefully draped and prettily trimmed with buttons. The prices on the skirts for next week would scarcely buy the materials. All sizes, including misses' and extra large. WOOL SKIRTS

\$2.95 line of Skirts at, each
\$4.95 line of Skirts at, each\$3.85
\$7.95 line of Skirts at, each \$5.89
WASH SKIRTS—
95c Wash Skirts for
\$1.45 Wash Skirts for\$1.19
\$1.95 Wash Skirts for\$1.29
\$2.45 Wash Skirts for\$1.69
\$2.95 Wash Skirts for\$2.19
\$3.95 Wash Skirts for\$2.89
\$4.95 Skirts for\$3.85



Prices on Dainty Sunshades Have Been Lowered Again

HE once useful but unsightly parasol has been so revolutionized that it not only adds to one's appearance but it becomes quite a necessity. Smartly gowned women never overlook the charm and coquettish effect the modern parasol lends them. Every new novelty the season has brought forth is found in the "Popular" displays. All are again lowered in price to effect a quick clearance.

Parasols	Worth	to	\$4.00	at				\$1.95
Parasols	Worth	to	\$5.50	at	*		(40)	\$2.95
Parasols	Worth	to	\$7.50	at		×		\$3.45

The Newest Thing for Fall--The "Sport" Coat

They Have Just Arrived and Are Ready for Your Inspection

CITY where the social leaders and creators of fashion are congregated at this season of the year, one finds the newest styles in women's wear.

Not in a decade has any one garment been so enthusiastically received and so unqualifiedly approved as has the new "Sport Coat."

N THE BOARD WALK AT ATLANTIC | It is made of Wool Polo Cloth, Brocaded Wool Ratine, Eponge, Basket Weaves and Chinchilla, Large Checks and Plaids—all colors and white, Red, Green, White and Old Rose predominate. In length the coats average about 36 to 38 inches. They are made with patch pockets. Some have belt placed at the lower waistline, and some are detachable. Others have no belt. Come in and see the very newest coat for Fall

The New Tailored Coat Suits for Fall 1913-14

As Usual, the "Popular" Is Always First to Show the New

↑ NOUR ADVANCE SHOWING OF WOM- | Suit Coats are from 38 to 40 inches long. ■ EN'S NEW Tailored Coat Suits for the Fall season every innovation, fabric and coloring which will be in vogue is faithfully portrayed. The new Fall model suits are most charming in design-with all the "chieness" desired. Beauty and practicability are combined, and the quality is quickly seen in the shapely cut, the richness of the linings and the excellence of the fabrics.

Strictly tailored suits are made straight lines, plain coat sleeves and collars of self fabric or trimming materials.

Fancy models will be used for dressy suits. Cutaway or rounded fronts predominate. The most popular materials are Diagonals, Velours and rough goods.

Skirts have straight lines, but are slashed much higher.

Little Folk's Coats

Our regular \$3.50 coats for\$	2.93
Our regular \$4.00 coats for	
Our \$5.00 and \$5.50 coats for\$	
Our \$6.50 and \$7.50 coats for\$	4.9
Our regular \$8.50 coats for	
Our coats, worth to \$11.50 for \$	
Our regular \$5.00 coats' at\$	3.9
Our \$6.50 and \$7.50 coats at \$	
Sizes for girls 2 to 14 years.	
	Y

The Popular Dry Goods Co inc.

Girls' Wash Dresses

Our regular 45c dresses at39c
Our regular 95c dresses at
Our regular \$1.45 dresses at \$1.19
Our regular \$1.95 dresses at\$1.39
Our regular \$2.45 dresses at\$1.89
Our regular \$2.95 dresses at\$2.29
Our regular \$3.95 dresses at\$3.19
Our regular \$4.95 dresses at\$3.39
Our regular \$7.50 dresses at \$4.95

SEND TO EL PASO FOR AN AMBULANCE

(Continued from previous page.)

will hold its next meeting Wednesday, July 2, at the home of Mra S. W. Howard.

A baby boy has arrived at the home of Mra A. O. Blocksom has typhold fever, and as her illness became serious an emergency ambulance from El Paso, was sent for man Mrs. Blocksom was removed to Providence hospital. Her hushand, three little children and farme and mother, Mr. and Mra. Thomason, of Brownwood, Texas, accompanied her to El Paso. At the present time Mrs. Blocksom is reported in a critical condition.

Mrs. Carl Price, Dorothy and Donald Price and Mrs. Price's sister, Miss Willed Mrs. Brown wood to Mr. and Mrs. H. T. Bowle, from El Paso, are weekend visitors here. Mr. and Mrs. Price's sister, Miss Willed Mrs. A. O. Blocksom was removed to Mr. and Mrs. W. O. McNary, at the bear visiting her broiner, A. O. Blocksom Mr. and Mrs. S. W. Mr. and Mrs. Berry Snyman and Mrs. Mrs. Hericy some and Mrs. Hericy some and mother, Mr. and Mrs. Thomason, of Brownwood, Texas, accompanied her to R. D. Rawlings, of Mesquite, has had a severe attack of appendictis.

Ernest Van Dyke, from El Paso, Was damaged. Mr. and Mrs. H. T. Bowle, from El Paso, are weekend visitors here. Mr. and Mrs. H. T. Bowle, from El Paso, are weekend visitors at the home of Mr. and Mrs. W. O. McNary, at Chamberino. Mr. and Mrs. W. O. McNary, at Chamberino. Mr. and Mrs. W. O. McNary, at Chamberino. Mr. and Mrs. W. A. Sykes, S. C. Swits Are Filed by District Atterney Against Bondsmen of S. J. Cox and Walter H. Sands. District attorney W. W. Bridgers has

Woman Is As Old As

She Looks

No woman wants to look old. Many in their effort to look youthful resort to the beauty doctor's prescriptions. Their minutes is that they visit the wrong department in the drug store. Beauty depends upon health.

Werry, sleepless nights, headaches, pains, disorders, irregularities and weaknesses of a distinctly feminine character in a short time bring the dull eye, the crow's feet, "the impared look, drooping shoulders, and the faltering stop.

To retain the appearance of youth you must retain health, Instead of lotions, powders and paints, sek your druggist for

DR. PIERCE'S

Favorite Prescription

This famous medicine strikes at the very root of these enemies of your youthful appearance. It makes you not only look young, but feel young.

Your drugglet can supply you in liquid or tablet formuor acad 50 me-cant stamps to Dr. Plerce's Invalide Motel and Sur-gleaf Invitate, N. vand triel box will be milled you.

Park. They will occupy the Rawlings cottage for the next two weeks,

Mrs. W. C. Mossman has had as her guest the past week her sisteriniaw, Mrs. Bliss Freeman and family, from Las Cruces.

Mrs. William riinkle, of El Paso, has been visiting her broiner, A. O. Block-sam.

District attorney W. W. Bridgers has

iled suit in the 34th district court on the bond of John P. Cusey jr., and his sureties, F. N. Baca and J. F. Primm, to recover \$7500, the amount of the bond the defendant gave, guaranteeing his appearance for trial. Casey is charged with the murder of his brotherinlaw, William J. Amberson, who was shot and killed in August of last year. Cusey and killed in August of last year. Cusey after for a short time. was given one trial on the charge, which resulted in the jury being unable to tgree on a verdict. After that he left or Mexico, where it was reported by letter that he had been drowned.

Other suits which have been filed in the same court on forfeited appearance bonds, are: S. J. Cox, shas L. J. Cox, charged with an assault with intent to charged with an assault with intent to rob; the surcties on his \$500 bond are W. H. Austin. Mrs. A. Leonard and Mis. Sallie Cox. Walter H. Sands, charged with the burglary of a bex car, the amount of the bond being \$500, with d. Barker, F. N. Hall and F. G. Alderte.

Railroad News Of the Southwest

The Herald will welcome contri-butions or corrections of any errors in this column. Sign name to all communications, and it will not be

M. N. Neal, of the G. H., has re-H. Griffith, G. H. switchman, is now working in the Valentine yards. C. C. Gates, extra G. H. switchman, is laring off on account of sicknes.

G. H. engine foreman H. Lumsden is laying off on account of sickness. The E. P. & S. W. baseball team No., is playing a three days' series at neumears.

Switchman W. B. Stewart, of the G. H. yard service at El Paso, is laying off for a few days. S. P. engineer C. E. McMeans has been assigned to the fourth helper en-tine out of Benson.

G. H. switchman W. B. Hamiin, of the day couch engine, is laying off on account of sickness. W. W. Woodson, G. H. switchman, is now working on the rip track en-gine for a short time.

Charles Gillespie, G. H. extra fire-man, has been nesigned to the night lead engine with engineer Harry Hol-

A Rouse, G. H. regular freight brake-min, who has been laying off for the part 20 days, expects to report for duty.

ing off for a trip and extra engineer is pulling No. 2 out of El Paso in his PRESIDENT WILSON'S TRAIN W. Horton is running engine 257, in his place.

G. H. extra engineer J. M. Ritz, is back on the El Paso extra board, af-ter having made a "Blanco turn" on engine 710. S. P. fireman E. T. Houston has been assigned to the fourth helper engine out of Benson, with engineer C. E.

Conductor C. McGinnis has reported or duty, dispincing extra conductor J. J. Dowtin, who goes back on the El aso slow board. W. W. Rouse, brakeman on the G. H.

extra board out of El Paso, who has been dangerously ill for a short time, is slowly recovering. J. J. McArthur, G. H. switchman, is back on the extra board, after working six days on the coach engine in switch-man M. McMichael's place.

G. H. freight conductor C. E. Darnall as reported for duty. He displaced area conductor F. W. Gould, who has on in charge of his train during his S. P. engineer W. Scarborough, of the Tucson division, has been assigned to the day switch engine at Bowie, and has left Tucson to take his new posi-

The S. P. switch engine at Benson is open for bids from all engineers of the Tucson division. It was recently vacated by engineer W. Scarborough.

Southwestern extra conductor R. R. Rhodes of the western division, has returned from a business trip, at Silver City, N. M. He will report for duty in a few days.

H. L. Straham one of the G. H. firemen who was loaned to the S. P., to act as messenger, has returned to the G. H. at El Paso and was added to the

The G. H. & S. A. transferred 22 cars of bananas to the S. P. at El Paso, during the night, and a consignment of 15 steam launches. The bananas and launches are all consigned to San Francisco and vicinity.

J. Worchester, G. H. passenger fire-man on the Sanderson-Del Rio division out of Del Rio, arrived in El Paso. Thursday morning and was assigned to passenger run out of El Paso, with agineer P. R. DeCourcy.

A through freight run, between Glia and Yuma, on the S. P., is open to bids from all engineers of the Tucson division. The oldest applicant in the point of seniority will be assigned to it. H. McMichael, the G. H. switchman

who was used to mesenger O. & S. L. engines Noz. 1220 and 1221, over the S. P. was cut off at Turson and dead headed back to El Paso. He has reported for duty as switchman and was pixed on his former position, with the day comes position. with the day couch engine.

To Get Rid of Mosquitoes You can Sleep, Fish, Hunt or attend to any work without being worried by the bling or singles of Mosquitoes, Sanding to the face, cars and hands, DR. PORFER'S ANTISEPTIC HEALING OIL 25c-Advertisement.

Bridgeport, Conn., July 5.—Express train number 76, on the New Haven road, carrying president Wilson to Cornish, N. H., struck and instantly killed an unidentified man near the

Arouses the Liver and Purifles the Blood. The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC arouses the liver to action, drives Ma-laria out of the blood and builds up the system. For adults and children, 50c. (Advertisement.)

The Rouf Gardea
For the coolest place in El Paso,
(Advertisement)

Suits Cut Now to

\$12.75, \$16.75, \$21.75 AT

THE \$15 CLOTHES SHOP 107 San Antonio Street.

HARRIS KRUPP, Prop.

threed from a business tip, at silvery or a substance of the lead switch engine for a short time.

B. H. Lovelnee, G. H. engine foreman le working in the Sanderson yard nervice for a short time.

G. H. extra fireman Sam M. Wing in firing engine 159, with engineer Tonday? Brown, for a trip.

J. C. Krooger, S. P. engineer, out of Tucson, has been assigned to the third being engine with engineer Harry Hollaman.

Charles Gillespie, G. H. extra fireman, has been assigned to the high being engine with engineer Harry Hollaman.

A House, G. H. regular freight brakeman, who has been laying off for the year of the past 25 days, expects to report for duty on his togular day on the S. P. engineer "Bob" Woodmansie, who was injured recently in a headon to the high being engine with engineer Harry Hollaman.

A House, G. H. regular freight brakeman, who has been laying off for the year of the past 25 days, expects to report for duty on his togular day on the S. P. engineer "Bob" Woodmansie, who was injured recently as messenger engine end of Gila,

Charles Gillespie, G. H. extra fireman, has reported for duty on his togular day on the segment of the was used recently as messenger on the S. P. engineer "Bob" Woodmansie, who was injured recently in a headon to the limit of the layer to be hack on the fill past of the layer to be past 25 days.

A House, G. H. regular freight brakeman, who has been laying off for the year of the past 25 days, expects to report for duty on his togular day on the S. P. is laying off for a few days, attending to some husiness, and through freight engineer H. R. Vaugun to the layer of the form of the past 25 days.

G. H. regular freight brakeman and the properties of the past 25 days.

Bell Port 25 and the face of the port 25 days and the form of the past 25 days.

Who was injured recently in a headon to the fill past 25 days and 25 days.

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